

DRIVING

CCC take the lead and invite coffee stakeholders to join our community to increase mutual and individual insights, competences and impact.

INNOVATION

CCC help all coffee stakeholders to understand the urgent need for change throughout the coffee industry and engage in innovation projects for concrete value adds.

FOR

CIRCULAR TRANSFORMATION

CCC champion circular economy principles and seek strong partnerships to accelerate business growth throughout the coffee industry while respecting our planetary boundaries.

IN

THE WORLD

CCC embrace that the challenges and opportunities in the world of coffee are global, complex and need strategic capabilities as well as on the ground support.

OF

COFFEE

CCC is founded Löfbergs that was established more than 100 years ago with the purpose of creating sustainable coffee solutions. Coffee is our business and at the centre of everything CCC do.